

**2018
NORTHEAST
GEORGIA**

a year round guide



**WHERE TO GO FOR
ART YEAR ROUND**



ARTSTOUR.ORG

Sponsorship Opportunity = Year-Round Visibility in Support of the Arts

Registration Deadline: December 31, 2017

Membership runs: Jan. 1 - Dec. 31, 2018

Our mountains are alive with creativity! Since its inception 14 years ago, the Northeast Georgia Arts Tour has lured thousands of visitors from beyond our area and enticed local residents to discover the wide variety of art created and available by our regional artists, and available in local shops and galleries.

As a sponsor, you will be supporting a vital part of the local economy and will receive year round visibility with the heaviest concentration during our two highly promoted and well attended Open House Weekends featuring special events at over 30 member locations June 8, 9, & 10 and November 9, 10 & 11, 2018.

Our tour also directs visitors to the best of our restaurants and lodging. We will distribute 25,000 four-color brochures widely to state and local welcome centers. Our members also prominently display the brochures at their locations year round.

Sponsorship Levels and Benefits

Executive Sponsor - \$1,000 or greater

- * Logo prominently positioned on printed Arts Tour brochure (25,000 + copies, 4-color)
- * Arts Tour Website - Logo Placement on Home page and Logo preferred placement on Sponsor Page with Embedded Link to your Sponsor Website
- * Sponsorship listing in web and printed promotion
- * Logo on Arts Tour Electronic Newsletter
- * Logo on printed flyers and posters

Principal Sponsor - \$500.00

- * Prominate Listing on Arts Tour brochure (25,000 + copies, 4-color)
- * Arts Tour Website
- * Logo Listing on Sponsor Page with embedded link to Sponsor Website
- * Listing in print advertisement
- * Listing on Arts Tour Electronic Newsletter
- * Listing on printed flyers and posters

Supporting Sponsor - \$350.00

- * Listing on printed Arts Tour brochure (25,000 + copies, 4-color)
- * Listing on Arts Tour website sponsor page with embedded link to your Sponsor Website
- * Listing on Arts Tour Electronic Newsletter

The Northeast Georgia Arts Tour is a 501(c)(6) non profit