

**2018
NORTHEAST
GEORGIA**

a year round guide



**WHERE TO GO FOR
ART YEAR ROUND**



ARTSTOUR.ORG

Year Round Promotional Opportunity For Affiliate Members

Registration Deadline: December 31, 2017 Membership runs: Jan. 1 - Dec. 31, 2018 Affiliate Cost is \$125

Since its inception 14 years ago the Arts Tour has lured visitors from outside our area and enticed local residents to discover the wide variety of art available in our region.

The Northeast Georgia Arts Tour invites you to partner with us as an affiliate member in a yearlong marketing endeavor. After all, those who plan to go on the Arts Tour need places to eat, drink and stay!

Restaurants, lodging establishments, wineries and performing arts venues will be prominently featured in our year round “Where to Go” Arts Guide brochure and on our website. The Arts Tour will also feature two big highly promoted events, “Open House Weekends” will be held. The June 8, 9, & 10 Open House kicks off our summer season, and the November 9, 10, & 11 Open House takes advantage of Holiday sales.

As An Affiliate Member You Will Receive:

Membership runs: Jan. 1- Dec 31, 2018. This is a tremendous value for a year round marketing program. Benefits include:

- Numbered listing on the 2018 Art Tour Brochure along with address, phone number, website, and a short description of your business. We print 25,000 copies which are distributed state wide to strategic welcome centers, as well as our local welcome centers and prominently at each member/affiliate members place of business
- Art Tour Website listing including a full listing and photo for your business, and an embedded link to your website on the tour website: www.ArtsTour.org
- Facebook postings of your events year-round on: [facebook.com/NGAArtsTour](https://www.facebook.com/NGAArtsTour)
- “Art Tour” Sign to direct visitors to your business to be used during the Open House Weekends.